

learn more

MAKE THE CLEAR CHOICE

**CHOOSE PVC-U WHEN YOU ARE GIVEN A CHOICE OF NEW
WINDOWS AND DOORS!**

Some Independent Third Party Views of PVC-U

"I am pleased that the PVC industry already has a voluntary commitment setting out a programme of precautionary measures to meet the challenge of sustainable development."

Rt. Hon. Michael Meacher MP, Minister for the Environment (March 2001)

"The past year saw the publication of our 2020 Vision report on PVC. It has succeeded in making people think more strategically and constructively about the future of PVC and other potentially sustainable materials." Extract from the Forum for the

Future (Annual Report 2001)

"It is time we learned to live in peace with a rather wonderful plastic." John Emsley,

Science Writer in Residence, Department of Chemistry, Cambridge University - The Consumer's Good Chemicals Guide (1994)

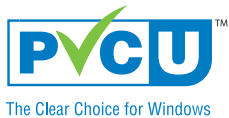
"...independent evidence, such as that from Professor Rappe, the independent scientific advisor to the EU and the World Health Organisation, demonstrates that PVC is a safe material in use, and emissions from its manufacture and disposal are controlled by the Environment Agency." John Battle MP, Minister of State for Scientific Energy

and Industry (1997)

Why your home DESERVES PVC-U



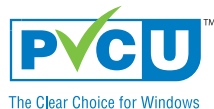
D	esirable
E	nergy Efficient
S	afe & Secure
E	nvironmentally Sound
R	ecyclable
V	ersatile
E	conomical
S	ustainable



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Make the clear choice for windows – PVC-U
Plastic - It's fantastic

Plastic - It's fantastic





Why your home DESERVES PVC-U

PVC-U is Britain's most popular choice for windows - with more than 80% of people positively preferring this cost-effective and highly durable material.

Just take a look at 8 transparent facts

- D**esirable
- E**nergy Efficient
- S**afe & Secure
- E**nvironmentally Sound
- R**ecyclable
- V**ersatile
- E**conomical
- S**ustainable

- 1 DESIRABLE**
PVC-U windows and doors are tough, durable and designed to give a long life in your home. They are low maintenance – just occasionally wipe them clean. PVC-U windows and doors look great in your home, with a variety of designs, colours and textures to match your property.
- 2 ENERGY EFFICIENT**
PVC-U windows offer one of the best ways of saving money on your constantly rising energy bills. They keep warmth in and draughts out and meet all the latest requirements for thermal efficiency.
- 3 SAFE & SECURE**
Tough PVC-U windows and doors meet British Standards and can be “Police Approved” ensuring your home is “Secured by Design”. Advanced locking systems bring high levels of safety and security to your home whether you're in or out. Solid engineering of PVC-U windows and doors means they are resilient, reliable, safe and secure giving you peace of mind about your home and possessions.
- 4 ENVIRONMENTALLY SOUND**
PVC is made mainly from common salt – an abundant natural resource. Recycling PVC-U windows and doors is simple. Low maintenance PVC-U windows and doors avoid environmental damage associated with cleaning chemicals, solvents and paints used by windows and doors made from other materials.
- 5 RECYCLABLE**
PVC is an excellent material for recycling and can be used to make all kinds of useful new items such as park benches and construction products. A network of recyclers has been set up around the country to recycle PVC-U windows and doors at the end of their life.
- 6 VERSATILE**
PVC-U windows and doors are an excellent option available in many attractive designs, colours and textures to suit the style of your home, PVC-U will serve you well for decades.
- 7 ECONOMICAL**
PVC-U windows and doors provide value which is hard to beat over their full lifetime. They are low maintenance which means you won't need to pay out money on paints, repair and cleaning materials like you do for other types of windows and doors.
- 8 SUSTAINABLE**
PVC-U windows and doors have a lifespan of at least 35 years according to the Building Research Establishment. PVC-U is a sustainable material which can be recycled many times. The European PVC industry has a voluntary commitment to achieve greater sustainability, meeting standards which go beyond what is required by law.

